

NORFOLK COMMUNITY SERVICES BOARD MINUTES

September 9, 2011

Wainwright Building, 9th Floor
229 W. Bute Street, Norfolk, Virginia

Members Present:

Lewis J. Taylor, Ph.D., Chair
Kathy Weaver, Secretary
George H. Tatterson, Jr., CPA
Kenny Bryant
Capt. Henry Conde, Ret.
Capt. Garrat "Gary" Cooper, Ret.
Capt. Neil Walsh, Ret.
Eunice Whitehurst
Patrick D. Thrasher, M.D.

Comprising a quorum of the members of the board

Staff Present:

Maureen Womack, Executive Director
Robert Horne, Corp. Compliance Officer/Board Clerk

Advisors Present:

Jack Cloud, Norfolk City Counsel

Absent:

William Graves, III. Ed.D.
Dana L. Redding
CDR Gary Hammond, Ret.
Dorothy Isaac

Call to Order

The meeting was called to order by the Chair at 9:04 a.m.

Approval of the August 9th board meeting minutes

The Chair recommended a clarification of the charge given to the Ad Hoc Committee on Executive Director Performance and Compensation. **A motion was made and seconded to accept the minutes for August 9, 2011 as amended. The motion passed unanimously.**

Report of the Chair

Action Item – Nominating Committee

The Chair requested Eunice Whitehurst to serve as the chair of the Nominating Committee and she has accepted. According to the Board's By-Laws, they call for the nominating committee chair to select other members of the nominating committee. Ms. Whitehurst has approached Mr. Walsh and Ms. Redding to serve on the committee and they have accepted.

A motion was made and seconded to accept the members of the nominating committee as proposed. There was some brief discussion on the motion. The Chair requested a vote and the motion was passed unanimously.

Report of the Executive Director

The Executive Director made a presentation to the members providing an overview of the Board's current governance model and structure. This presentation included information on the historical performance of the organization related to the monitoring of the Board's Ends Policy. The presentation also included a proposal for the measurement and monitoring of the Ends Policy in the future (see the Board of Directors Annual Strategic Planning Retreat presentation and proposed Ends Policy Surveys which is attached).

There was general discussion about the implications of the information presented and the monitoring and reporting on the Ends Policies. The initial quarterly report from the Executive Director on the Ends Policy, based on the proposed Ends Policy Surveys would be presented in October. The plan is to administer the Ends Policy Survey on a quarterly basis. Another recurring reporting item for the Executive Director would be the Board's review of the annual DBHDS audit.

The Executive Director presented the Board with a briefing on the future of health care and health care reform. This presentation included the implications for the CSB's operational priorities, and considerations given current budget realities. There was significant discussion by the members on the implications of health care reform for the Norfolk CSB.

The members took a break for lunch. During the break the Chair and the Executive Director provided interested members with a tour of the facilities on the 7th floor of the Wainwright building.

Following the tour, the members agreed to a working lunch. There was a review of the tasks for this afternoon and then the members broke into two workgroups. One workgroup focused on revising the Board's Mission Statement and the other focused on creating a Vision Statement. The workgroups came back together and discussed and shared their output. The members proposed the following statements of the organization's mission and vision:

Mission: To assist people living with behavioral health disorders to achieve their full potential.

Vision: To be an innovative and evidence-based, person-centered behavioral health care provider delivering services with dignity and respect.

A motion was made and seconded to accept the mission and vision statements as proposed above. There was no discussion. The motion passed unanimously.

The members discussed short and long term planning given the information which was previously presented and in light of the Board's mission and vision statements. The intent was to assist the Executive Director in setting operational priorities and budget parameters in the light of health care reform and current budget realities.

The Executive Director shared about the need to focus more services on the treatment of the prodromal phases of mental health disorders, such as the provision of 'first break' clinic services. She also shared about the need to shift focus toward mental health promotion activities, such as the NCCBHC's Mental Health First Aid program.

The members reviewed the Board's current strategic plan. They confirmed that the current strategic plan was generally consistent with the pending changes in health care reform. Given the current reductions in budget and the expenditure of previously existing reserves and with the pending changes as a result of health care reform there was discussion of how to best manage resources to maintain a balanced delivery of services in this rapidly changing environment.

The members reviewed the Board's current Ends Policy (4.0 Global Ends) with an eye toward possible revisions given the pending changes in health care reform. The following changes to the Global Ends Policy were proposed:

- Change 4.3 to: Persons served by the Norfolk CSB and/or their guardians will exercise choice among the available options in their treatment, housing, and other life goals to the best of their ability.
- Delete 4.3.1
- Delete 4.3.1.1
- Delete 4.3.1.2
- Delete 4.3.2
- Change 4.4 to: The community will become more aware of behavioral health issues and resources available at Norfolk CSB.
- Delete 4.4.1
- Delete 4.4.2

The proposed changes to the Global Ends Policy will be presented to the members for adoption at the next Board meeting.

The members asked the Executive Director to begin strategic planning for the inclusion of preventive care in anticipation of health care reforms. The Executive Director was requested to develop a proposed fourth strategic planning item related to preventative care to bring back to the Board for adoption.

Adjournment

A motion was made and seconded to adjourn. There was no discussion and the motion passed unanimously. The meeting adjourned at 4:50 p.m.

The next meeting will be held on October 11, 2011, at 225 W. Olney Road, Conference Room #1, at 4:00 p.m.

Respectfully submitted,

Kathy Weaver
Secretary

KW/rah